

Lifetime Audio License Agreement

Congratulations on purchasing a lifetime license for the True Purpose® meditations! We at the True Purpose® Institute honor your commitment to helping your clients live more fulfilling, powerful, purposeful lives. This document spells out your rights and responsibilities, with respect to the meditation audios.

This methodology was developed by me, and I am the exclusive owner of the rights, title to, and interest in certain educational and self-help information, knowledge, tools, methods and materials collectively called the “True Purpose® process.” As part of the True Purpose® process, I have recorded audio products, called the “True Purpose® meditations.” There are different versions of these audio products, and they may be distributed in different forms (e.g. digital files or audio CDs). All of these versions of the recordings, regardless of how they are stored or distributed, are part of the “True Purpose® meditations.”

As a licensed coach trained in the True Purpose® process, and in consideration of the fees you have paid, I now confer upon you the following rights.

I authorize you to distribute any or all of the True Purpose® meditations to your clients, students and trainees, anywhere in the world, by any means you wish, subject to the limitations stipulated in this Audio License Agreement. You may give the True Purpose® meditations to any client, student or trainee of yours, in any situation in which you are licensed to deliver the True Purpose® process to that client, student or trainee. It need not be a paying client, student or trainee, so long as a formal and explicit service delivery relationship exists between you.

You may not sell the True Purpose® meditations, in whole or in part. You may include the True Purpose® meditations in the delivery of paid services to people and organizations to whom you are licensed to deliver the True Purpose® process.

In order to distribute the True Purpose® meditations to a person in a given setting, you must be authorized to deliver the True Purpose® process to that person in that setting:

- If you are licensed to use the True Purpose® process with your individual, one-on-one clients, then you may distribute the True Purpose® meditations to your individual, one-on-one clients.
- If you are licensed to use the True Purpose® process with groups you are teaching or training, you may distribute the True Purpose® meditations to anyone who is part of a group that you are teaching or training. (The size and nature of the group must match the permission you were granted in your license.)

Note that you need not actually be delivering the True Purpose® process to the group or individual to whom you distribute the True Purpose® meditations; you only need to be licensed to do so. This permits you to use the True Purpose® meditations as a means of engaging existing clients in hiring you to deliver the True Purpose® process to them.

You may also play the True Purpose® meditations to people in situations where you are licensed to use the True Purpose® process. “Playing” one or more of the meditations means causing the client, student or trainee to be able to hear the True Purpose® meditations, without providing a copy or other persistent means of listening to the True Purpose® meditations to the client, student or trainee. For example, if you are licensed to deliver the True Purpose® process to up

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to eight students engaged in an ongoing coaching process (a so-called “Small Group License”), you may play the True Purpose® meditations to your eight-person coaching group, even if you are not delivering the True Purpose® process to that group.

Since you have purchased a lifetime license, you may distribute the True Purpose® meditations so long as you are alive. You may also download the True Purpose® meditations as many times as you like, so long as the location or storage media to which you download the True Purpose® meditations does not also constitute distribution to someone to whom you are not authorized to distribute the True Purpose® meditations under this Agreement. For example, using a coworker’s computer to access and download the True Purpose® meditations constitutes distribution of the True Purpose® meditations to your coworker, as the audio files are now stored on your coworker’s computer.

When we make revisions or additional versions of the True Purpose® meditations, you are entitled to download and distribute those, as well. We will make a reasonable effort to contact you to inform you of the availability of new versions and provide you with the means to obtain them, but we cannot guarantee that our efforts to reach you will be successful.

You may also distribute the True Purpose® meditations to people close to you, with whom a coaching or student-teacher relationship would be inadvisable or unethical. This means your immediate family members, your close personal friends, and your immediate employees or supervisors. You agree that this permission is to be used in a limited way, with small numbers of people. For example, if you were the CEO of a company of 200 people, even though it might be unethical for you to coach or teach any of your employees, it would not be permitted under this agreement for you to distribute the True Purpose® meditations to all of them, as they are not “close to you” or “limited... small numbers of people.” The ten direct reports on your executive team, however, would qualify, as they are both “close to you” and “limited... small numbers of people.” This particular permission is deliberately left vague; you agree to interpret it with good judgment and in good faith, and to contact me or my authorized representatives in situations about which you are unsure.

You may duplicate the True Purpose® meditations as many times as you like, and convert them to other audio formats or storage media, so long as the copies are complete and maintain the same audio quality as the original. When distributing the True Purpose® meditations, you must provide one or more complete audios, not partial ones. You may not modify, adapt, condense, sample, edit or repurpose the True Purpose® meditations in any way, unless you first obtain written permission from me or my authorized representative.

All copies of the True Purpose® meditations that you duplicate or distribute must be accompanied by legible copyright and trademark notices. When you provide the True Purpose® meditations to someone, you must inform him or her that it is for the recipient’s personal use only and is not to be distributed to others.

This is especially important for recipients who are coaches, therapists, consultants or other practitioners who might wish to make use of the True Purpose® meditations with their clients. You must make clear to them that they do not have permission to duplicate and distribute the True Purpose® meditations to others and obtain their written or verbal agreement not to do so. You may not train anyone to use the True Purpose® meditations with his or her clients, unless you also have a license to train practitioners in the True Purpose® process. If your client wishes to make use of the True Purpose® meditations with his or her clients, I ask that you please refer your client for training in the True Purpose® process!

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If you become aware that a client or student of yours (whether current or former) is distributing any of the True Purpose® meditations without permission, you agree that you will take reasonable action to stop them. If you are unable to stop them after reasonable action, you agree to inform me or my authorized representative.

This license does not grant you the right to use the True Purpose® meditations outside situations in which you are authorized to deliver the True Purpose® process. This means, for example, that you cannot lead workshops, teleseminars, webinars, trainings, or use the True Purpose® meditations in your writing or public speaking, unless you are licensed to use the True Purpose® process in these situations. If, in the future, you obtain a license to use the True Purpose® process in additional situations, those new situations are automatically covered under this license. If your license to use the True Purpose® process in a given situation expires or is revoked, your right to distribute the True Purpose® meditations in that situation is automatically revoked, as well.

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This Audio License Agreement is governed by the laws of the State of California, United States of America and made effective as of _____(date).

Licensor:

_____(signature)

_____Tim Kelley_____(printed name)

_____(address)

Licensee:

_____ (signature)

_____ (printed name)

_____ (address)
