

# One-year Audio License Agreement

Congratulations on purchasing a one-year license for the True Purpose® meditations! We at the True Purpose® Institute honor your commitment to helping your clients live more fulfilling, powerful, purposeful lives. This document spells out your rights and responsibilities, with respect to the meditation audios.

This methodology was developed by me, and I am the exclusive owner of the rights, title to, and interest in certain educational and self-help information, knowledge, tools, methods and materials collectively called the “True Purpose® process.” As part of the True Purpose® process, I have recorded audio products, called the “True Purpose® meditations.” There are different versions of these audio products, and they may be distributed in different forms (e.g. digital files or audio CDs). All of these versions of the recordings, regardless of how they are stored or distributed, are part of the “True Purpose® meditations.”

As a licensed coach trained in the True Purpose® process, and in consideration of the fees you have paid, I now confer upon you the following rights.

I authorize you to distribute any or all of the True Purpose® meditations to your clients, students and trainees, anywhere in the world, by any means you wish, subject to the limitations stipulated in this Audio License Agreement. You may give the True Purpose® meditations to any client, student or trainee of yours, in any situation in which you delivering the True Purpose® process to that client, student or trainee. It need not be a paying client, student or trainee, so long as a formal and explicit service delivery relationship exists between you.

You may not sell the True Purpose® meditations, in whole or in part. You may include the True Purpose® meditations in the delivery of paid services to people and organizations to whom you are delivering the True Purpose® process.

In order to distribute the True Purpose® meditations to a person in a given setting, you must be licensed to deliver the True Purpose® process to that person in that setting:

- If you are licensed to use the True Purpose® process with your individual, one-on-one clients, then you may distribute the True Purpose® meditations to your individual, one-on-one clients.
- If you are licensed to use the True Purpose® process with groups you are teaching or training, you may distribute the True Purpose® meditations to anyone who is part of a group that you are teaching or training. (The size and nature of the group must match the permission you were granted in your license.)

You may also play the True Purpose® meditations to people in situations where you are licensed to use and delivering the True Purpose® process. “Playing” one or more of the meditations means causing the client, student or trainee to be able to hear the True Purpose® meditations, without providing a copy or other persistent means of listening to the True Purpose® meditations to the client, student or trainee. For example, if you are licensed to deliver the True Purpose® process to up to eight students engaged in an ongoing coaching process (a so-called “Small Group License”), you may play the True Purpose® meditations to your eight-person coaching group to whom you are delivering the True Purpose® process.

Since you have purchased a one-year license, you may distribute the True Purpose® meditations for one year from the date you sign this license agreement. During that year, you may duplicate the True Purpose® meditations as many times as you like, and convert them to other audio formats or storage media, so long as the copies are complete and maintain the same audio quality as the original. When distributing the True Purpose® meditations, you must provide one or more complete audios, not partial ones. You may not modify, adapt, condense, sample, edit or repurpose the True Purpose® meditations in any way, unless you first obtain written permission from me or my authorized representative.

All copies of the True Purpose® meditations that you duplicate or distribute must be accompanied by legible copyright and trademark notices. When you provide the True Purpose® meditations to someone, you must inform him or her that it is for the recipient's personal use only and is not to be distributed to others.

This is especially important for recipients who are coaches, therapists, consultants or other practitioners who might wish to make use of the True Purpose® meditations with their clients. You must make clear to them that they do not have permission to duplicate and distribute the True Purpose® meditations to others and obtain their written or verbal agreement not to do so. You may not train anyone to use the True Purpose® meditations with his or her clients, unless you also have a license to train practitioners in the True Purpose® process. If your client wishes to make use of the True Purpose® meditations with his or her clients, I ask that you please refer your client for training in the True Purpose® process!

If you become aware that a client or student of yours (whether current or former) is distributing any of the True Purpose® meditations without permission, you agree that you will take reasonable action to stop them. If you are unable to stop them after reasonable action, you agree to inform me or my authorized representative.

This license does not grant you the right to use the True Purpose® meditations outside situations in which you are authorized to deliver the True Purpose® process. This means, for example, that you cannot lead workshops, teleseminars, webinars, trainings, or use the True Purpose® meditations in your writing or public speaking, unless you are licensed to use the True Purpose® process in these situations. If, during the year of this license, you obtain a license to use the True Purpose® process in additional situations, those new situations are automatically covered under this license. If your license to use the True Purpose® process in a given situation expires or is revoked, your right to distribute the True Purpose® meditations in that situation is automatically revoked, as well.

You are solely responsible for the outcomes and results of your use of the True Purpose® meditations. Neither I, nor the True Purpose® Institute, nor its owners, teachers, trainers and contractors make any warranty as to the effectiveness of the True Purpose® meditations. In no event will any of us be liable for any damages related to the True Purpose® meditations, your use of them, or your clients' use of them.

This is a revocable, non-transferable, non-exclusive license for your personal use only. You may not assign or sublicense this license or any of the rights it grants you to anyone else. If you do, this license is revoked immediately. This license does not give you ownership, title, or copyright to the True Purpose® meditations or any trademarks, service marks, trade names or other intellectual property.

This Audio License Agreement is governed by the laws of the State of California, United States of America and made effective as of \_\_\_\_\_(date).

Licensor:

\_\_\_\_\_(signature)

-----Tim Kelley----- (printed name)

\_\_\_\_\_(address)

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Licensee:

\_\_\_\_\_(signature)

----- (printed name)

\_\_\_\_\_(address)

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